

Attorney Docket No.: 00704/RPM

**IN THE UNITED STATES PATENT  
AND TRADEMARK OFFICE**

Applicant(s): Jeffrey R. SPETALNICK  
Serial No. :  
Filed : CONCURRENTLY HEREWITH  
For : SYSTEM FOR PROVIDING REWARDS  
TO A USER WHO REVIEWS AN  
ADVERTISER'S WEB SITE IN  
RESPONSE TO CLICKING ON A  
BANNER ADVERTISEMENT

Art Unit :  
Examiner :

**INFORMATION DISCLOSURE STATEMENT**

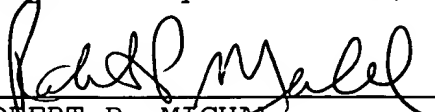
Assistant Commissioner for Patents

S I R :

Submitted herewith is a copy of each of the publications identified on attached Patent Office form PTO-1449. It is respectfully requested that these publications be considered and made of record.

It is requested that an initialled copy of the form PTO-1449 be returned to indicate that the publications listed therein have been considered and made of record.

Respectfully submitted,

  
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Form PTO-1449 with references identified thereon

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT PTO - 1449				ATTORNEY DOCKET NO. 00704/RPM		SERIAL NO.			
				APPLICANT: Jeffrey R. SPETALNICK					
				FILED: HEREWITH		ART UNIT			
U.S. PATENT DOCUMENTS									
		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB			
		5,774,870	06/1998	STOREY					
		5,806,045	09/1998	BIORGE et al					
		6,009,412	12/1999	STOREY					
FOREIGN PATENT DOCUMENTS									
		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB	TRANSLATION		
							YES NO		
OTHER DOCUMENTS (AUTHOR, TITLE, DATE, PAGES, PUBLICATION, ETC.)									
EXAMINER:				DATE CONSIDERED:					

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09/775028

February 1, 2001